



Bachelor of Science in Business Administration

- Are you a strong communicator?
- Are you good at leading, organizing and working with a team?
- Do you enjoy solving challenging math problems and working with numbers?
- Are you skilled at working with computers?

MAKE AN IMPACT IN THE WORLD! If you answered yes to any of above the questions, you should consider majoring in business administration at Northwestern State University and join our team of students making a difference.

With a legacy of producing top business leaders and a future focused on preparing students for the changing business world of the 21st century, the NSU School of Business is ready to serve your educational needs. The Bachelor of Science in Business Administration allows students to choose from a variety of concentrations:

- Business Analytics
- Finance, Management
- Marketing
- Entrepreneurship
- International Business Management
- E-Sports Management

Students interested in careers in insurance, real estate, or financial institutions may select a concentration in Finance taking pre-licensing courses for a Property & Casualty insurance license; Life, Health, and Accident insurance license; Real Estate license.

TOP CAREERS: Our research proves it; Our alumni live it.

Employment in business and financial operations occupations is projected to grow **8%** from 2020 to 2030, adding about 750,800 new jobs. This is higher than the average wage for all occupations. The median annual wage for management occupations was \$109,760 in May 2020, which was the highest wage of all the major occupational groups. Median annual wages for a business and financial occupations in May 2020 was \$70, 250.00. An example of wages for some of the most common business occupations include:

❖ Administrative Services and Facilities Managers	\$98,890
❖ Financial Managers	\$134,180
❖ Computer and Information Systems Managers	\$151,150
❖ Human Resources Managers	\$121,220
❖ Compensation and Benefits Managers	\$125,130

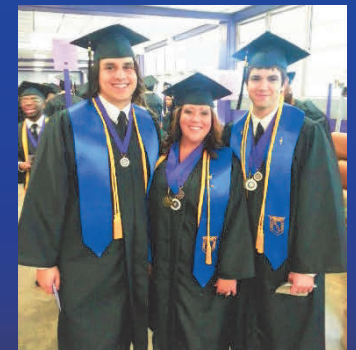
Source: <https://www.bls.gov/ooh/business/management/advertising-promotions-and-marketing-managers.html> (visited September 18, 2021)



Scholarships for Business Administration Majors

Northwestern State offers both full and partial scholarships for qualifying students. Entering freshman interested in majoring in business administration may apply for a scholarship that covers most college expenses. The criteria would include ACT score, extracurricular activities in high school, and rank in class. All interested students are

encouraged to apply.



Northwestern State
School of Business
is an AACSB international
accredited program




Phi Beta Lambda, our professional business student organization, annually participates in community service activities such as Operation Christmas Child. Collected items are stuffed into shoe boxes and sent to underprivileged children around the world. Phi Beta Lambda frequently collaborates with other organizations.

- Full and partial scholarships available for students
- Small, student-centered technology classrooms
- Diverse faculty with a wide range of business and industry experience
- Internship opportunities with business and industry corporate sponsors
- Multiple technology certifications integrated into course work
- Community service involvement through active business student organizations

Contact: Northwestern State University
 School of Business
 318.357.5162
 114A Russell Hall
 Natchitoches, Louisiana 71497

Dr. Curtis Penrod, Senior
 Director of School of
 Business Programs and
 Associate Professor
 penrodc@nsula.edu
 318 357-5033

See our website for more information: business.nsula.edu

 Follow us on Facebook: facebook.com/NSUBusiness

Instagram <https://www.instagram.com/nsubusiness/>

Twitter: https://twitter.com/NSU_SoBUS

Northwestern State University Recruiting Office:

Office of University Recruiting
 Student Services Center | Natchitoches, LA 71497
 318.357.4503 | 800.327.1903
nsula.edu/recruiting



Northwestern State University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, masters, specialists, and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Northwestern State University.

Northwestern State University does not discriminate on the basis of race, color, gender, religion, sexual orientation, national origin, disability, genetic information, age, pregnancy or parenting status, and veteran or retirement status in its programs and activities and provides equal access to the Boy Scouts and other designated youth groups. The following individuals have been designated to handle inquiries regarding non-discrimination policies (ie, Title IX): Employees/Potential Employees – Veronica M. Biscoe, EEO Officer (318-357-6359) and Students – Frances Conine, Dean of Students (318-357-5286). For Americans with Disabilities Act (ADA) concerns, contact the Disability Support Director, Catherine Fauchaux, at 318-357-4460. Additionally, Northwestern complies with the Jeanne Clery Disclosure of Campus Security Policy & Campus Crime Statistics Act. Information about NSU's campus security and crime statistics can be found at <http://universitypolice.nsula.edu/annual-security-report/>. Full disclosure statement: <http://universityplanning.nsula.edu/notice-of-non-discrimination>.

