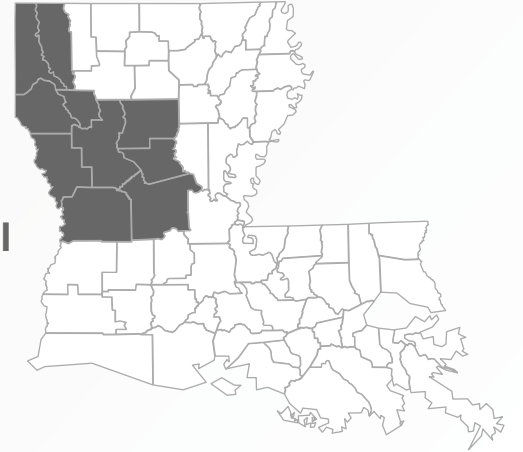


The Economic Value of Northwestern State University

About NSU

Northwestern State University is committed to providing an **education of enduring value** through dynamic academic programs and meaningful partnerships that prepare learners with the hands-on experience, innovative skills, and foundational knowledge necessary to build a better tomorrow.

Northwest and Central Louisiana



Economic impact analysis



Alumni impact

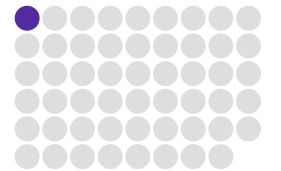
Impact of the increased earnings of NSU alumni and the businesses they work for

\$311.6 million
Added income

4,191
Jobs supported

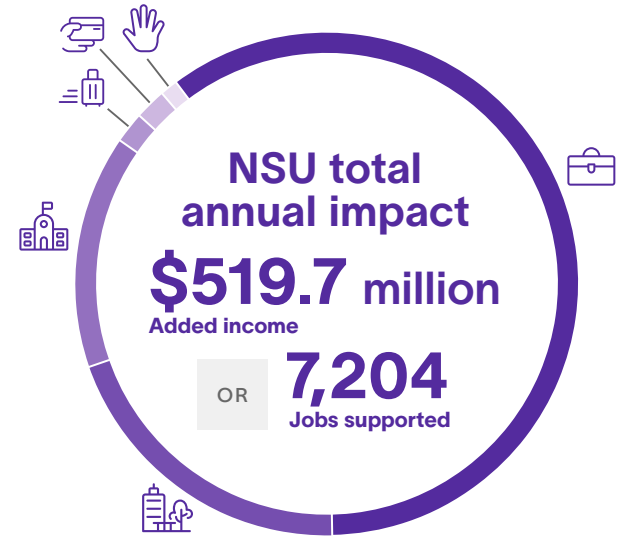
1 out of every **53**

jobs in Northwest and Central Louisiana is supported by the activities of NSU and its students.



An economic boost similar to hosting the World Series
48x

OR



Spin-off company impact

Impact of spin-off companies related to NSU in the region

\$104.3 million
Added income

1,277
Jobs supported



Enough to buy **2,216** new cars

OR



Operations spending impact

Impact of annual payroll and other spending

\$75.0 million
Added income

964
Jobs supported



Enough to buy **6,059** families* a year's worth of groceries

OR



Visitor spending impact

\$11.8 million Added income

OR **278** Jobs supported



Student spending impact

\$10.1 million Added income

OR **198** Jobs supported



Volunteerism impact

\$7.0 million Added income

OR **296** Jobs supported

● = 100 jobs * = family of four

Investment analysis



For every \$1...



Students gain **\$5.10** in lifetime earnings



Taxpayers gain **\$2.40** in added tax revenue and public sector savings



Society gains **\$11.10** in added income and social savings



The average bachelor's degree graduate from NSU will see an increase in earnings of **\$22,400** each year compared to someone with a high school diploma working in Louisiana.

